

Form No. INC-33



Form language

☒ English

☐ Hindi

e-MOA (e-Memorandum of Association)

[Pursuant to Schedule I (see Sections 4 and 5) to the Companies Act, 2013]]

Refer instruction kit for filing the form

*All fields marked in * are mandatory*

* Table applicable to company as notified under schedule I of the Companies Act, 2013

(A - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY SHARES

B - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND NOT HAVING A SHARE CAPITAL

C - MEMORANDUM OF ASSOCIATION OF A COMPANY LIMITED BY GUARANTEE AND HAVING A SHARE CAPITAL

D - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND NOT HAVING SHARE CAPITAL

E - MEMORANDUM OF ASSOCIATION OF AN UNLIMITED COMPANY AND HAVING SHARE CAPITAL)

A - MEMORANDUM OF
ASSOCIATION OF A COMPANY
LIMITED BY SHARES

Table A/B/C/D/E

1 The name of the company is

SUREBUY PRIVATE LIMITED

2 The registered office of the company will be situated in the State of

Haryana

3 (a) The objects to be pursued by the company on its incorporation are:

1. To establish, operate, and maintain an online shopping platform enabling third-party suppliers, vendors, and manufacturers to register and offer their goods and products for sale to customers, as well as to sell goods and products directly through the company's own in-house inventory and brand(s), whether through a website, mobile application, or other digital or electronic means.

2. To carry on the business of providing housekeeping and facility management services of all kinds including but not limited to food delivery, tiffin services, laundry, cleaning, laundry, maintenance, gardening, pest control, ticket booking, accommodation and related services by offering a digital platform to service providers, professionals, and agencies, enabling them to offer their services to end-users on a commission, subscription, or service fee basis.

3. To provide, arrange, and facilitate manpower services including but not limited to the supply of skilled, semi-skilled, and unskilled workers such as labourers, drivers, domestic help, delivery personnel, technicians, and security personnel, by operating an electronic platform for service providers to register and connect with customers, and to charge commissions, subscriptions, or fees for the facilitation of such services.

4. To establish, develop, maintain and operate an online platform, mobile application, or digital marketplace for the purpose of connecting buyers and sellers of scrap materials, facilitating listing, discovery, negotiation, and execution of scrap transactions, and to provide related services including logistics, quality checks, payment processing, and customer support.

5. To carry on in India or elsewhere the business of buying, selling, importing, exporting, trading, processing, recycling, and dealing in all kinds of scrap materials, including but not limited to metal scrap, electronic scrap, plastic scrap, paper scrap, and other recyclable or reusable materials, either directly or through agents, brokers, or any other intermediaries.

6. To engage in the business of trading, marketing, distributing, importing, exporting, supplying, and otherwise dealing in all kinds of goods and merchandise through online e-commerce platforms and/or offline retail or wholesale channels, including on a contract or consignment basis, and to supply goods such as but not limited to safety equipment, electrical supplies, industrial goods, household products, and related items to various customers, businesses, government bodies, and

(b) *Matters which are necessary for furtherance of the objects specified in clause 3(a) are

institutions.

1. To purchase, lease, hire, or otherwise acquire, establish, develop, maintain, construct, improve, or manage land, buildings, warehouses, processing units, factories, offices, IT infrastructure, storage facilities, vehicles, and any other assets required for the effective conduct of the company's business.
2. To apply for, acquire, purchase, develop, license, or otherwise obtain and hold intellectual property rights including trademarks, copyrights, patents, designs, domain names, software, source code, technical know-how, or any other form of intellectual property necessary or useful for the main business of the company.
3. To enter into contracts, agreements, memoranda of understanding (MoUs), or other arrangements with individuals, firms, companies, government agencies, local authorities, or other entities for the procurement, supply, sale, marketing, distribution, promotion, or outsourcing of goods and services in connection with the main business of the company.
4. To undertake research, development, innovation, and technological advancement in relation to products, services, systems, and platforms used in the company's operations, including engagement in data analytics, machine learning, artificial intelligence, and similar emerging technologies.
5. To provide training, support, certification, consultancy, or advisory services to vendors, service providers, partners, workers, employees, or customers in relation to the goods and services offered through the company's

platform(s) or operations.

6. To establish, maintain, operate, or partner with call centres, customer support units, technical support centres, fulfillment centres, or similar infrastructure for the smooth execution of the company's business processes and delivery of customer service.

7. To raise funds by way of loans, credit, debentures, deposits, commercial paper, overdrafts, or otherwise from individuals, financial institutions, banks, government bodies, or other entities for the purposes of financing the business operations or expansion of the company.

8. To open, maintain, operate, and close bank accounts in the name of the company, draw, accept, endorse, negotiate, or otherwise deal in negotiable instruments including cheques, bills of exchange, promissory notes, and letters of credit in connection with the company's business.

9. To form alliances, joint ventures, partnerships, franchises, collaborations, or enter into mergers, acquisitions, or strategic arrangements with other companies, institutions, or organizations to achieve business expansion or operational efficiency.

10. To advertise, market, or promote the company's products, services, or brand(s) through any mode of communication including digital media, print media, broadcast media, social media, exhibitions, events, or other promotional channels.

11. To employ or engage consultants, professionals, advisors, contractors, employees, agents, or representatives, and to determine their terms of

employment or engagement for the furtherance of the company's objects.

12. To make, accept, endorse, negotiate, discount, execute, and issue promissory notes, bills of exchange, bills of lading, and other negotiable or transferable instruments in the ordinary course of business.

13. To apply for, obtain, renew, or maintain any registrations, licenses, approvals, permissions, or clearances required from government or statutory authorities for the operation of the company's business.

14. To invest and deal with the surplus funds of the company not immediately required in such manner as may be determined by the Board, in accordance with applicable laws.

15. To do all such other acts, deeds, matters, and things and to undertake such other activities as may be conducive or incidental to the attainment of any of the above main objects.

4 The liability of the member(s) is limited, and this liability is limited to the amount unpaid if any, on the shares held by them.

5 Every member of the company undertakes to contribute:

(i) to the assets of the company in the event of its being wound up while he is a member, or within one year after he ceases to be a member, for payment of the debts and liabilities of the company or of such debts and liabilities as may have been contracted before he ceases to be a member; and

(ii) to the costs, charges and expenses of winding up (and for the adjustment of the rights of the contributories among

themselves), such amount as may be required, not exceeding * rupees.

(iii) The share capital of the company is rupees, divided into

100000	Equity Share	Shares of	10	Rupees each	
--------	--------------	-----------	----	-------------	--

6

- ☐ We, the several persons, whose names and address are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association, and we respectively agree to take the number of shares in the capital of the company set against our respective names:
- ☐ I, whose name and address is given below, am desirous of forming a company in pursuance of this memorandum of association and agree to take all the shares in the capital of the company:
- ☐ We, the several persons, whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this memorandum of association:

Subscriber Details					
S. No.	*Name, Address, Description and Occupation	DIN / PAN / Passport number	No. of shares taken	DSC	Dated
1	MANOJ KUMAR S/O OMPRAKASH V.P.O. KULOTH KHURD Surajgarh Rajasthan 333033 Jakhod Jhujhunu India	0*3*8*0*	15000 Equity,0 Preferenc		03/07/2025
2	. PRIYANKA FLAT NO 381 C, VIJAY VEER AWAS DWARKA, SECTOR 18 New Delhi Delhi 110078 N.S.I.T. Dwarka South West Delhi India	B*K*P*3*9*	51000 Equity,0 Preferenc		03/07/2025
Total shares taken			66000 Equity,0 Preference		

Signed before me					
Membership type of the witness (ACA/FCA/ACS/FCS/ACMA/FCMA)	*Name of the witness	*Address, Description and Occupation	DIN / PAN / Passport number / Membership number	DSC	Dated
ACA	AKASH KUMAR BANSAL	NEAR ICICI BANK, CHIRAWA ROAD, SINGHANA. DISTT - JHUNJHUNU. RAJASTHAN. PIN CODE - 333516	4*0*4*		03/07/2025

7 Shri / Smt Of resident of

aged years shall be the nominee in the event of death of the sole member.